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**FOR IMMEDIATE RELEASE**

**Schooner Strategies Adds Reclamere to Growing List of Clients**  
***Data security company reflects Schooner's expanded reach to new markets***

**Annapolis, MD / PRWeb / April 30, 2014** – Schooner Strategies, a national consulting firm that specializes in business development and marketing communications, announces Reclamere, a leading data security and IT asset management company, as a new client.

Schooner Strategies is working with the Reclamere team to build a national presence for the company's data security services.

"High performance data security and IT asset management is a growing need for companies across many verticals," says Reclamere CEO Angie Singer Keating, CISA, CIPP, CISM, CRISC. "Reclamere is unique in that we identify potential risks and provide the solutions. Our technicians have the capability and expertise to manage the security spectrum, from disposing of old computers in a secure manner to more intensive data security needs, including those that meet HIPAA, HITECH and compliance standards."

Schooner Strategies, formerly Schooner Healthcare Services, recently expanded its services to appeal to a broader range of clients seeking to grow their business and strengthen industry presence. Reclamere is one of several new clients to join the Schooner client list in 2014.

“We strive to work with organizations offering products and services that make a difference, and that our team can stand behind when marketing,” says Garry Carneal, JD, MA, CEO of Schooner Strategies. “Data security is a new area for us, but since many of our clients are in health care-related fields, we understand the value and quality of Reclamere’s services. This is an exciting new opportunity for our team.”

Reclamere’s services include:

#### **Data Security**

- Security Incident Response
- Audits and Assessments
- Data Recovery
- Computer Forensics and Expert Witness
- Data Breach Prevention
- Compliance Services

#### **IT Asset Management**

- Secure e-Cycling
- Certified Data Destruction
- Auditing and Reporting
- Service Contract Management
- Imaging and Deployment
- IT Asset Value Recovery

For more about Reclamere’s upcoming events and speaking engagements, visit [www.reclamere.com](http://www.reclamere.com). To be included in upcoming communications from Reclamere, please email [tyler@reclamere.com](mailto:tyler@reclamere.com).

For news and more information on Schooner Strategies services, visit [www.SchoonerStrategies.com](http://www.SchoonerStrategies.com).

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#### **About Reclamere – [www.reclamere.com](http://www.reclamere.com)**

Reclamere, Inc. is a data security company offering a full range of specialized IT Asset Management and Information Security Services. Founded in 2001, Reclamere is a leader in providing client-focused, environmentally compliant management solutions for end-of-life computer equipment and data destruction services in addition to robust data security services. The Reclamere team provides services that save time, money, and minimize any detrimental impact related to improper disposal of IT equipment. By securely storing, imaging, and managing the deployment of equipment, they guarantee the protection of sensitive information against data breach and data theft, while alleviating any liability issues related to the environmental impact of disposal through the following services, all of which can be performed at their ISO 14000 and NAID AAA-Certified facilities, or on-site at client locations throughout the US.

#### **About Schooner Strategies – [www.schoonerstrategies.com](http://www.schoonerstrategies.com)**

Founded in 2007, Schooner Strategies, dba Schooner Healthcare Services, is a national business development and marketing communications firm that utilizes the latest technology and engagement trends to position its clients as leaders in their industry or market. Serving as an extension of their staff, Schooner arms companies and organizations with the tools, resources and industry knowledge to maximize their exposure and keep them on course. With a solid track record of generating dynamic business growth for its clients, the Schooner team creates company brands and promotes real growth without the high costs of a public relations firm or a large internal sales force. Schooner works with clients to develop a rich and clear storyline with succinct message points that explain why a company and its products are the best-in-breed solution. Schooner provides the ideas, tactics and resources to conduct original research, gather vital industry-specific data and acquire important market intelligence and trends information.